

Business Development Manager – Traffic Signal Lamp

Location: Remote position. Preferable: South Carolina, Tennessee, or Northeast region (MA, NH, VT, ME)

Job Summary:

The Business Development Manager for this leading, global traffic signal manufacturer will be responsible for Traffic Signal Lamp product sales, channel management, and strategy for its region. Market Segments within the region: DOT, Municipality, OEM.

Essential Functions:

- Help define and then execute aggressive sales strategy and achieve revenue goals.
- Continually monitor quality of representation and ensure that it is optimized in the territory covered.
- Continually work with distributors and customers to align goals and growth. Being able to achieve key contacts and decision makers in each organization to fully understand their strategy and align accordingly. Manage the channel to ensure aggressive and self-sustaining growth.
- Train and educate channel with clear, organized, catered presentations (ppts, verbally, etc.).
- Coordinate and organize market feedback for pricing, products, needed items from channel network and pass to appropriate internal management teams.
- Create and execute initiatives to enhance revenue in weaker regions and segments, working with internal management teams.
- Define key accounts and major potential customers. Define potential and new opportunities within these key accounts and customers.
- Build pipeline with clear potential, details, schedules, and strategy using Sales Force.
- Report on revenue, channel, and business development activities, plans, and strategies to internal management teams.
- Prepare annual forecasts, monthly projections, and weekly projections using project pipeline and flow details.
- Direct quotation strategies for major bids, channel partners, and end customers.
- Represent company at local trade association meetings, market events, and trade shows.

Required Education and Experience

- 5+ years of Sales experiences in traffic signal, controller, ITS, traffic industries preferred.
- Savvy on electronics industry channel distribution and sales is a must.
- Excellent written and oral English communication skills.
- Public speaking/product presentations/training experience required.
- Located in the market.
- Ability to travel 50% of the time.

Competencies

- Technical Capacity
- Personal Effectiveness/Credibility
- Thoroughness
- Collaboration Skills
- Communication Proficiency
- Flexibility
- Proficiency with Microsoft Word, Excel, PowerPoint, and Outlook.

Work Environment

Business Development Manager will be expected to maintain a home office within a proximity of a major airport.

Position Type and Expected Hours of Work

This is a full-time position with primary work managing sales revenue maintenance and growth and channel network strategy, visiting customers, and coordinating cross function planning internally.

Travel

50%. A valid driver's license is required.

Other Duties

Please note this job description is not designed to cover or contain a comprehensive listing of activities, duties or responsibilities, or regional coverage that are required of the employee for this job. Duties, responsibilities, coverage, and activities may change at any time with or without notice in order to meet the ongoing needs of the organization.

LEOTEK Electronics USA LLC has work environment that promotes diversity, equal opportunity, embraces change, and provides leadership opportunities to its talents.