



CORNELL UNIVERSITY | ITHACA, NEW YORK

Lighting an Iconic Campus for the Long Term

LEOTEK's Arieta lighting fixture for its reliability, durability, and architectural style

The Challenge

Cornell set out to replace aging, large-profile HID fixtures that were inefficient, visually intrusive, and increasingly difficult to maintain. The challenge was finding a modern lighting solution that could reduce energy use and maintenance demands while complementing the character of Cornell's historic campus. Cornell was looking for a low-profile, architectural fixture that would blend naturally into the campus, deliver reliable performance for more than a decade, and be backed by a manufacturer it could trust.

The Solution

The Arieta embodies LEOTEK's commitment to designing lighting solutions around the needs of the communities they serve. With its low-profile architectural form, durable construction, energy-efficient performance, and ComfortGuide optics, the Arieta delivers the quality and functionality expected of a modern campus luminaire. Its standard 10-year warranty and American-made construction sealed the deal for the university.

Trusted Relationships

The success of Cornell's lighting upgrade was rooted in a long-standing partnership between Cornell, GoTToGo Electric, and LEOTEK. With 20 years of experience working with Cornell and more than 15 years representing LEOTEK, GoTToGo Electric brought a deep understanding of Cornell's needs and a trusted relationship to the project. Cornell was already familiar with LEOTEK and the Arieta, but knowing that GoTToGo Electric would be there to support the project made the decision even easier. Together, GoTToGo Electric and LEOTEK delivered a seamless process backed by a shared commitment to Cornell and the success of the project.

Why Cornell Chose Arieta

- American-made: LEOTEK manufacturing in California met BABA requirements for project.
- Architectural Fit: Arieta's low-profile housing and stylized design compliment the campus.
- Trusted Local Rep: Decades long relationships facilitated a smooth upgrade process.
- Warranty Confidence: LEOTEK's 10-year warranty guarantees a solution Cornell can trust.
- Easy Installation & Reduced Labor: Cornell's own electricians cite ease of install and maintenance.
- Reliable Delivery & Support: On-time deliveries and ongoing manufacturer support.